

Board of Directors

Meeting Minutes

June 7, 2023 | Virtual

Present: Brian Ellison, Renee Griswold, Janet Kreilein, Kristy Maki Matt Martinez, Sydney Shimko



1. Call to Order

BE called the meeting to order at 3:10pm

a. Adopt the Agenda

MM moved to adopt and SS seconded the adoption of the agenda

b. Mission, Vision, Values

NICA Mission

We build strong minds, bodies, character, and communities through cycling.

NICA Vision

Every youth is empowered to be part of a thriving and engaged cycling community.

NICA Values

Fun: NICA inspires friendship, joy, and adventure.

Inclusivity: NICA believes everyone should be able to participate in our programs and feel welcomed, respected and supported.

Equity: NICA is committed to fair treatment, equal access, opportunity, advancement and elimination of barriers to encourage participation for all.

Respect: NICA expects consideration for all others, oneself, and the outdoors.

Community: NICA unites diverse people, families and communities through cycling by creating fun and welcoming experiences.

2. Board Business and Possible Board Action

a. Approve past meeting minutes

[2023-05-10 WI League BOD Minutes](#)

JK moved to approve the minutes. BE seconded. Minutes approved.

b. Staff Retreat Recap & Strategic Planning Next Steps

24 members of the Core Staff met on Friday, June 2 to begin a conversation around strategic planning. The group was engaged, creative and provided a great deal of information to provide to the board for consideration. The JK and RG will comb through the material gathered and create a summary of data collected. Feedback from attendees has been strong.

3. Committee Reports

a. Finance

Monthly review and projections have been added to the Dashboard for reflection and planning purposes. Registrations are being watched closely for both overall registrations and race registrations.

b. Community Outreach

Committee recognizes the need to reach beyond the major population centers to work to make the League representative of the state. There is a consistent need across NICA and other cycling programs in Wisconsin for coaches of color. Idea sharing is important to seek ways to reach people in new ways. NICA will have a presence at the upcoming Minority Mountain Biking Rally at Trek July 20-23.

4. League Director Report

a. Comments/Questions on report sent with Agenda, if any

b. Additional topics of staffing, OTB 201 records and venue opportunities were also discussed

JK moved to adjourn the meeting and SS seconded. Meeting was adjourned at 4:27pm.