

SPECIALIZED // NICA TEAM

2024 PARTNERSHIP PROGRAM

Specialized is the Founding National Sponsor of The National Interscholastic Cycling Association (NICA) and its leagues across the country.

We invest in NICA because its riders are the future of our sport. We want to ensure that student-athletes have access to the best products, so they'll have great riding experience and become lifelong riders.

Program Dates

July 1, 2024 to December 31, 2024

Eligible Products

Equipment:

- Discount: 30% off MSRP, NO BACKORDERS
- S-Works products are limited to S-Works Recon shoes and S-Works MTN tires
- Trail or XC-focused Equipment only

Bikes:

- Discount: 25% off MSRP, Limited to 1 Bike per year, NO BACKORDERS
- S-Works Bikes are not included in the program
- All coaches receive the same discount
- League directors and LVL 3 coaches may purchase 1 E-Bike
- Eligible models:

Family	Models
Rockhopper	All
Chisel FS & HT	All
Stumpjumper	Pro, Expert, Comp, and Comp Alloy
Stumpjumper EVO	Pro, Expert, Elite, Comp, and Comp Alloy
Levo G3	Expert, Comp Alloy, and Base Alloy
Epic WC	Pro and Expert
Epic 8/ Epic 8 EVO	Pro, Expert, and Comp
Diverge	Expert and Comp
Roubiax	Pro

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Team Requirements

In exchange for the discount they receive, NICA teams will be expected to interact with Specialized and their retailer as follows:

1. Work with one retailer only
2. Like us on Facebook, and follow us on Instagram and Twitter: @iamspecialized
3. Send race updates and photos to retailer
4. Offer to volunteer – lead a group ride or help with one of your shop events

Terms and Conditions

Specialized Retailers are not required to participate in any NICA discount program. All products offered under the NICA Team Partnership program are subject to availability. Product ordered must follow the open stock policy of having 10 or more items in open stock at time of order. Re-Sale Policy: Retailers, teams and athletes participating in the NICA Team Partnership program certify and agree that the bikes and equipment being bought and used are for personal racing use only, and will not be sold for one (1) years' time from date of purchase. Teams and athletes also agree that at any time, no sales of new products purchased under this program may occur by mail order, catalog, or over the internet, which includes any means of online trading.

Specialized reserves the right to terminate a retailer, team and/or athletes from this program at any time, for any reason, and for any length of time. At Specialized's discretion, retailers and teams maybe given one warning from Specialized to follow directions before privileges granted under this program are revoked.